

ONE PATIENT + TWO BRANDS

MORE OPTIONS FOR SKIN HEALTH SOLUTIONS

MILD DRY SKIN

- Dry, Itchy Skin (Pruritis)
- Slightly Visible Red Patches
- Face, Inside Knees/Elbows
- Minimal Impact on Quality of Life



MODERATE DRY SKIN

- Visible Red, Scaly Pruritic Patches
- Slight Thickening of Skin (Lichenification)
- Noticeable Inflammation
- Face, Inside Knees/Elbows, Hands/Feet



SEVERE DRY SKIN

- Large Red, Scaly, Inflamed Pruritic Patches
- Lichenification & Discoloration
- Weeping/Crusty/Bleeding
- Significant Impact on Quality of Life



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*IQVIA, ProVoice Survey, rolling 12-month data as of December 2024
†IQVIA, ProVoice Survey, rolling 12-month data as of July 2024



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